

You see this...



...you don't see this.

Learn the do's and don'ts of buying a puppy and help STOP puppy farming NOW!

As many as one in four puppies are unknowingly bought from a puppy farm, after being bought online, on social media, in pet shops or through free newspaper ads - outlets often used by puppy farmers. One in five pups bought online or in pet shops need long term veterinary care or die before six months old.

Learn the do's and don'ts of puppy buying and ensure your puppy has come from a responsible breeder, such as a Kennel Club Assured Breeder, and not from a cruel puppy farm.

Please see overleaf for details of the do's & don'ts of buying a puppy...

paW
puppy awareness week

1st - 7th September 2015



THE KENNEL CLUB
Making a difference for dogs

Before buying a puppy, always remember:

DO

Buy a puppy from a responsible breeder, such as a Kennel Club Assured Breeder

See the puppy where it was born and raised

See the puppy interacting with its mother

Ensure your breeder has given the pup's parents the correct health tests for their breed

DON'T

Let your puppy be delivered to your door or pick your puppy up from a neutral location

Buy a puppy from a pet shop

Buy a dog on a whim or as a gift

Buy a puppy from a suspected puppy farm to 'rescue' it. You are just making space for another poorly pup to fill



Help STOP puppy farming by buying a puppy responsibly.
For advice on buying or rehoming a puppy, visit:
www.kennelclub.org.uk/paw

Post or tweet a picture of your puppy with the hashtag #PAW



/kclovesdogs



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